# Tobacco pricing doesn't have to be complicated anymore.

rPosIO Pricer + AGDC Price & Promotion API

## Try Pricer for *FREE** from Aug. 1st - Sept. 30th ➜ **insightrs.com/altria**

**Insight Retail Software** received early-access to the AGDC (Altria) Price Promotion API and immediately went to work to build a time-saving tobacco pricing tool for our customers called *Pricer*.

*Pricer* is the newest addition to our cloud-based retail platform, **rPosIO Cloud**, that makes tobacco pricing quick, convenient, and compliant.

### rPosIO *Pricer*
Free Trial

☑ Pricer web app

☑ Retrieves & displays store(s) pricing, promotion, date ranges, quantity restrictions, buydowns, & allowances by brand family

☑ Empower *Pricer* with one of our **rPosIO Cloud** products to set & send tobacco prices to compatible Point of Sale systems

# Why is Pricer game changing?
## It saves you time.

### Accuracy

☑ Easily view items that are included in your allowances.

☑ Know exactly when Multi-Pack & Loyalty promotions are starting and ending.

### Profitability

☑ Calculates margin %'s including Buy-down allowances revealing true profit.

☑ Spend more time on other aspects of your business.

### Compliance

☑ Confirm that your prices are under the max suggested retail selling price.

☑ Know the quantity restrictions for Multi-Pack & Loyalty allowances.

☑ Prevent loss of incentive money due to pricing mistakes.

### Efficiency

☑ Empower *Pricer* with rPosIO Cloud to set & send price changes to compatible Point of Sale systems.

☑ Direct access to pricing info reduces reliance on sales reps.

insightRS    www.insightrs.com    ** Pricer* becomes *$5 per month/store* on **10/01/2021.**

# Empower *Pricer* by upgrading to an rPosIO Cloud product.