

Tobacco pricing doesn't have to be complicated anymore.

rPosIO Pricer + AGDC Price & Promotion API

Try Pricer for **FREE*** from Aug. 1st - Sept. 30th → insightrs.com/altria

Insight Retail Software received early-access to the AGDC (Altria) Price Promotion API and immediately went to work to build a time-saving tobacco pricing tool for our customers called **Pricer**.

Pricer is the newest addition to our cloud-based retail platform, **rPosIO Cloud**, that makes tobacco pricing quick, convenient, and compliant.

 **rPosIO Pricer**

Free Trial

- ☑ Pricer web app
- ☑ Retrieves & displays store(s) pricing, promotion, date ranges, quantity restrictions, buydowns, & allowances by brand family
- ☑ Empower **Pricer** with one of our **rPosIO Cloud** products to set & send tobacco prices to compatible Point of Sale systems

Why is Pricer game changing? It saves you time.

Accuracy

- ☑ Easily view items that are included in your allowances.
- ☑ Know exactly when Multi-Pack & Loyalty promotions are starting and ending.

Compliance

- ☑ Confirm that your prices are under the max suggested retail selling price.
- ☑ Know the quantity restrictions for Multi-Pack & Loyalty allowances.
- ☑ Prevent loss of incentive money due to pricing mistakes.

Profitability

- ☑ Calculates margin %'s including Buy-down allowances revealing true profit.
- ☑ Spend more time on other aspects of your business.

Efficiency

- ☑ Empower **Pricer** with rPosIO Cloud to set & send price changes to compatible Point of Sale systems.
- ☑ Direct access to pricing info reduces reliance on sales reps.

Empower *Pricer* by upgrading to an **rPosIO Cloud** product.

rPosIO Pricer

\$5 per month/store starting Oct. 1st, 2021

What's *Pricer* Empowered?

Set & send tobacco prices to compatible Point of Sale Systems

Exclusive **rPosIO Cloud** Feature

rPosIO Scan Data

\$25 per store/month*

- ✓ Altria Scan Data
- ✓ Standard rPosIO *Pricer* web app
- ✓ Offer Multi-Pack Discounts
- ✓ Add an optional Loyalty Program that allows additional customer discounts

* Add \$10 per store/month for RJ Reynolds Scan Data.

rPosIO Cloud

\$29 per store/month

- ✓ Price Book
- ✓ Basic Support
- ✓ Empowered *Pricer*
- ✓ *Handy* mobile app.

rPosIO Cloud Pro

\$59 per store/month

- ✓ Price Book
- ✓ Basic Support
- ✓ Empowered *Pricer*
- ✓ *Handy* mobile app.
- ✓ Reporting & Inventory

Cloud Retail Software

Run your store from anywhere.

The pinnacle of 30 years of specializing in developing retail software. rPosIO *Cloud* is now perfectly integrated with our *Point of Sale* and *Scan Data* to save you time, money, and make everything simple.



Point of Sale Systems

The final piece to the retail store puzzle.

Contact sales@insightrs.com for a quote.

rPosIO Cloud POS

\$69 first lane/month → \$10 additional lane/month

- ✓ Price Book
- ✓ Reporting & Inventory
- ✓ Empowered *Pricer*
- ✓ **Cloud POS web app**
- ✓ *Handy* mobile app.