Tobacco pricing doesn't have to be complicated anymore.

Take advantage of Altria's $250 API Incentive by signing up & using Pricer.

Try Pricer for *FREE** until December 2021 ➜ **insightrs.com/altria**

Pricer is the newest addition to our cloud-based retail platform, **rPosIO Cloud**, that makes tobacco pricing quick, convenient, and compliant.

rPosIO *Pricer*
Free Trial

☑ Pricer web app

☑ Retrieves & displays store(s) pricing, promotion, date ranges, quantity restrictions, buydowns, & allowances by brand family

☑ Empowering *Pricer* with one of our **rPosIO Cloud** products allows you to set & send tobacco prices to compatible Point of Sale systems

Why is Pricer game changing?
It saves you time.

Accuracy

☑ Easily view items that are included in your allowances.

☑ Know exactly when Multi-Pack & Loyalty promotions are starting and ending.

Profitability

☑ Calculates margin %'s including Buy-down allowances revealing true profit.

☑ Spend more time on other aspects of your business.

Compliance

☑ Confirm that your prices are under the max suggested retail selling price.

☑ Know the quantity restrictions for Multi-Pack & Loyalty allowances.

☑ Prevent loss of incentive money due to pricing mistakes.

Efficiency

☑ Empower *Pricer* with rPosIO Cloud to set & send price changes to compatible Point of Sale systems.

☑ Direct access to pricing info reduces reliance on sales reps.

Empower *Pricer* by upgrading to an **rPosIO Cloud** product.

What's *Pricer* Empowered?
Set & send tobacco prices to compatible Point of Sale Systems

Exclusive **rPosIO Cloud** Feature

rPosIO Scan Data
$25 per store/month*

- ☑ **Altria Scan Data**
- ☑ **Standard rPosIO *Pricer* web app**
- ☑ **Offer Multi-Pack Discounts**
- ☑ **Add an optional Loyalty Program that allows additional customer discounts**

* Add $10 per store/month for RJ Reynolds Scan Data.

rPosIO Cloud
$29 per store/month

- ☑ **Price Book**
- ☑ **Empowered *Pricer***
- ☑ **Basic Support**
- ☑ ***Handy* mobile app.**

rPosIO Cloud Pro
$59 per store/month

- ☑ **Price Book**
- ☑ **Empowered *Pricer***
- ☑ **Reporting & Inventory**
- ☑ **Basic Support**
- ☑ ***Handy* mobile app.**

Cloud Retail Software
Run your store from anywhere.

The pinnacle of 30 years of specializing in developing retail software. **rPosIO *Cloud*** is now perfectly integrated with our *Point of Sale* and *Scan Data* to save you time, money, and make everything simple.

rPos io
Insightful Retail

Point of Sale Systems
The final piece to the retail store puzzle.

Contact **sales@insightrs.com** to help make the best choice for your business.

rPosIO Cloud POS
$69 first lane/month ➜ $10 additional lane/month

- ☑ **Price Book**
- ☑ **Empowered *Pricer***
- ☑ **Reporting & Inventory**
- ☑ **Cloud POS web app**
- ☑ ***Handy* mobile app.**