

Awesome POS, Period.



InsightRS proudly offers a complete, highly integrated POS system using **Our Hardware and Software**. We've brought every aspect of the point of sale system in-house. Our custom-spec'd **M1** hardware with Ubuntu operating system, **rPosIO POS Software** and **Cloud backOffice™** has been engineered from the ground up to be fast, feature-rich and easy to use.

For more than 30 years we've been designing, installing and supporting POS Systems. We are motivated daily by product excellence and awesome customer experiences. Our staff is caring, skilled and dedicated to help you with our stuff. Our retail solution is unequalled and will help you **Do Better!**

 **insight** retail software

Point of Sale

M1 Hardware

Carefully sourced and configured to provide awesome customer experiences.

Really Nice Hardware

We have worked with a global manufacturer to create the M1, our AOI (All in One) POS terminal designed for performance, reliability and value. We are running a customized version of Ubuntu Linux eliminating the headaches and downtime associated with Windows and hardware drivers. We control the POS, Software and Hardware, end to end.



Whats Included...

- **M1 POS Terminal** - 15" True Flat Capacitive Touch Display, Intel 8th Gen i3 8145U Processor, 8G Ram, 128G SSD, WLAN, Bluetooth
- **M1 Printer** - 260mm/s speed, 1.5M cuts, 89MM paper
- **M1 Customer Display** - 2x20 VFD
- **M1 Cash Drawer** - 16x16 with Metal Bill Weights
- **Datalogic Gryphon 2D Barcode Scanner**
- Ubuntu Linux Operating System
- Ships with software pre-installed



M1 Customer Display

Customer service and satisfaction is vital these days. Our included 2x20 VFD Customer Display is pole mounted meaning it can be aimed at your customers so they can see what is going. They can see the item descriptions and prices as they are scanned with a subtotal so they clearly know what they owe. Yes, we sweat the details for you!



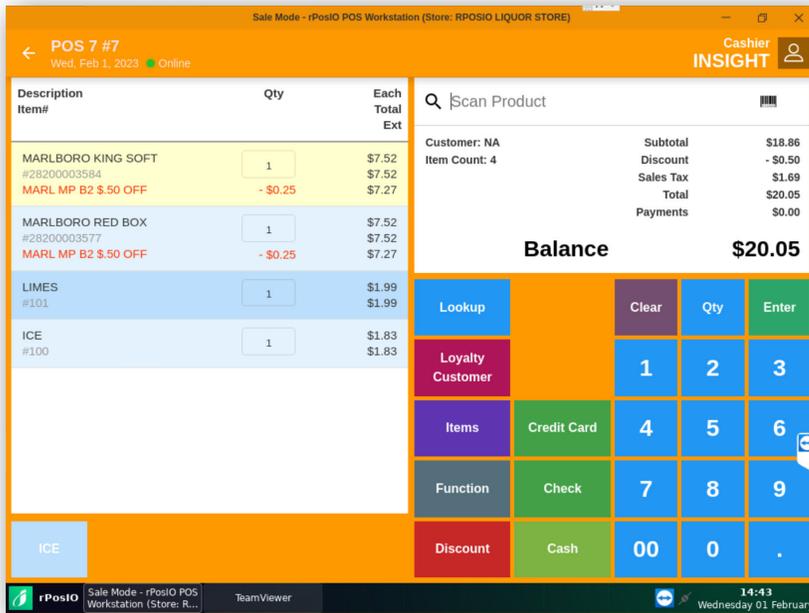
Datalogic 2D Scanner

We use the outstanding Datalogic Gryphon 2D barcode scanner to read codes from product and drivers licenses. Our POS supports enhanced age verification, checking both DOB and Expiration Dates.

Integrated Credit/Debit

Payments are directly integrated with the POS ensuring accuracy for the store and the customer. EBT and Wic are also supported. We use the beautiful Ingenico Lane/7000 contactless pin pad when using rPosIO Payments.





POS Module

Designed to quickly, reliably and accurately take peoples money.

Powerful Operator Controls

We designed the POS screens to maximize efficiency while providing the operator with on-screen information needed to ensure accuracy for the store and customers.

Description	Qty	Each Total
MARLBORO KING SOFT #28200003584	1	\$7.52
MARL MP B2 \$.50 OFF		-\$0.25
10% CASE		-\$0.73
MARLBORO KING SOFT		\$6.54
MARLBORO MEN BOX #28200003614	1	\$7.67
MARL MP B2 \$.50 OFF		-\$0.25
10% CASE		-\$0.74
MARLBORO MEN BOX		\$6.68

All the Functions You Need

The POS offers the functions needed to properly transact sales and keep customers happy.



One-Touch Item Buttons

Items can be sold with buttons that can be both on lists you can customize (order and color) and directly on the POS main window.



Automatic and Manual Discounts

The promotion/reward functions provide automatic discounting for mix and match and quantity discounts. The POS also offers both item and subtotal discounts that can be applied manually by the operator for both preset and open percent and dollar amounts.

MILITARY DISCOUNT 10.00%	10% CASE 10.00%	WINE WEDNESDAY 10% 10.00%	ITEM OPEN % 0.00%
ITEM OPEN \$ \$0.00	SUBTOTAL OPEN % 0.00%	SUBTOTAL OPEN \$ \$0.00	

Product Lookup

The product lookup function allows for the search of items by name or UPC and displays current price and the quantity on hand. This is a vital tool to help customers and store personnel with stock related questions.

Number	Name	Price	Qty On Hand
83522900308	ABSOLUT 80P VODKA 750ML	\$21.39	68,000
835229001602	ABSOLUT CITRON VODKA 1.75L	\$30.89	2,000
835229010291	ABSOLUT LIME VODKA 1.75L	\$30.89	3,000
835229010437	ABSOLUT GFRT 750ML	\$21.39	12,000
835229002302	ABSOLUT MANDRIN VODKA 750ML	\$21.39	4,000
835229010970	ABSOLUT WATERMELON 50ML	\$1.09	0
83522900605	ABSOLUT 80P VODKA 1.75L	\$33.99	61,000
89540535517	ABSOLUT SODA GFROUT 4PK	\$10.09	1,000
835229000407	ABSOLUT 1L	\$32.09	6,000

Useful Receipts

The printed receipts show the necessary details of the transaction. The printer is normally left off to save trees, but copies of the receipt can be printed at any time. The sale details are also available via the retail transaction viewer in the Cloud.

Receipt - 230201000100080015

RPOSIO LIQUOR STORE
1280 NORTH SHORE ROAD
HADLEY, NY 12835

Shift # : 1 Date : 2/1/2023
Cashier : INSIGHT Time : 16:36:47
Customer : POS : #7

DESCRIPTION	QTY	AMOUNT
MARLBORO KING SOFT	2	\$15.04
MARL MP B2 \$.50 OFF		\$0.50
Tax 1		\$1.34
Subtotal		\$15.04
Discount		-\$0.50
Tax		\$1.34
Deposit		\$0.00
Total	2 Items	\$15.88
Paid		\$20.00
Change		\$4.12
Order ID	230201000100080015	

PAYMENT DETAILS

Cash	\$20.00
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Pricebook

Time is money.

InsightRS's backOffice™ Pricebook offers an extensive set of features and capabilities to make management of products easy, accurate and efficient. We've been doing backOffice for 30 years, this 4th generation of our software offers unsurpassed features and performance to help you **Do Better**.



insight retail software

Home / Item / Edit Item
Edit Item for COKE 200Z BTL.(49000000443)

Item's Basic Detail

Select Product: 49000000443
Qualifiers: [dropdown]
Description: COKE 200Z BTL.
POS description: COKE 200Z BTL.
POS Department: DRINKS
Size: 20 OZ
Brand: COKE
Sub brand: [dropdown]
Consumer Units: 1
Quantity in Case: 24

Pricing

Price	Cost	Margin(%)	Markup(%)	Profit	Selling Rule	Tax
\$ 2.19	\$ 1.30	40.64 %	68.46 %	\$ 0.89	BASE SELLING RULE	TAXABLE SALES

Inventory and Sales

Qty On Hand	Min Inventory Level	Max Inventory Level	Desired Inventory Level	WTD	MTD	YTD
38	30	240	90	2	42	265

A Powerful Database

We offer lots of fields, everything you need to properly define item attributes for use later in filters, lookups, reports and our analytics dashboard. The software was developed using National Retail Federation's ARTS standards which are designed to enable building and supporting retail enterprise systems of the highest order. Microsoft, NCR, IBM, Fujitsu, and hundreds of others contributed. We can do anything for you using this architecture.

Proper Price Controls

Set your price and cost and we calculate your margin/markup, or set those, and we calculate your price based on the cost. Price changes automatically sync with the POS or at a time you choose. Change your prices, print shelf labels, then update the POS, the way it should work so you don't upset your customers.

Repackaging and Sizes

backOffice™ can automatically reduce quantity on hand of one product when another sells. This is ideal for products like cigarettes, beer, soda and gift baskets.

Live Inventory

Our sales and inventory is live, sync'd immediately from POS to backOffice. Use this awesome capability to fill your shelves with high margin, high turnover products your customers demand

Clone Item

Saves you hours of retyping. Now adding the hot new soda with 10 different flavors takes almost no time. You enter the first item then clone the rest to get the job done fast.

Group Change

Changing prices is a time-consuming process. Our Group Change feature allows you to change prices on groups of items (using our awesome filters) all at once. We allow you to set a price, add an amount to the existing price (dollar amount or percent), or set the prices to a specific margin/markup. Many other fields in the database can also be set allowing for quick, detailed customization of the item records.

Merchandising

We support NACS codes for those in the Convenience Stores space and prebuilt Merchandise Hierarchies for liquor, wine and beverage. Stores selling wine can assign products to regions such as USA and subregions such as Napa Valley. You can also create as many additional hierarchies as you wish for any purpose you can think of. Sales analysis can be performed using the hierarchies as filters to help you decide which products are most in demand from you customers.

Home / Item / Group Change
Group Change

Brand: MARLBORO | Size: PACK | Add Filter

Select Business Units: C STORE DEMO

Item's Basic Detail

POS Department: [dropdown]
Brand: [dropdown]
Sub Brand: [dropdown]
Size: [dropdown]
Selling Rule: [dropdown]
Tax: [dropdown]
Supplier: [dropdown]

Pricing

Change Price and/or Cost Manually
Current Price: 10.99 | Current Cost: 0.00

Add/Subtract Amount from Price and/or Cost
Price: 0.00 | Cost: 0.00

Change Price by Percent
Increase by (%): 0.00 %

Change Price by Margin/Markup
Margin: 0.00 % | Markup: 0.00 %

Round to Decimal places: 2

Replace last digit with: 9

Our grids with filters are a work of art.

We have designed these tools to provide the most efficient means of viewing, sorting and editing data. These tools help you do what you want to do quickly. We have really sweated the details here.

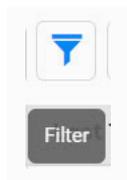
Search for item

Type in anything and the grid will filter to include items that match what you typed. If you type in a 6 digit upc, it is smart enough to expand the number and find the correct item.

Home / Item **Manage Items**

Active

<input type="checkbox"/>	Product #	Description	Brand	Size	Current Price(\$)	Current Cost(\$)	Margin(%)	Last Time Updated
<input type="checkbox"/>	49000000443	COKE 20OZ BTL.	COKE	20 OZ	1.99	1.20	39.70	12-07-2022
<input type="checkbox"/>	49000000450	DIET COKE 20OZ.	COKE	20 OZ	1.99	1.20	39.70	12-07-2022
<input type="checkbox"/>	49000001822	COKE 8OZ GLASS BTL.	COKE	8 OZ	1.59	1.06	33.33	12-07-2022
<input type="checkbox"/>	49000007640	SPRITE 20OZ BTL.	COKE	20 OZ	1.99	1.20	39.70	12-07-2022
<input type="checkbox"/>	49000013856	COKE 15PK 12OZ CAN	COKE	15 PK	7.49	6.85	8.54	12-07-2022



Size = 20 OZ X Brand = COKE X [Add Filter](#)

Filters

First of all, our grids allow you to see up to 3000 items at a time. This allows you the freedom to scroll around and find what you are looking for. Filters then allow you to ask for only specific items to be displayed. You can save filters to be used for many purposes including mass price changes. The filter to the right is 20 OZ Coke, but you could add any other brands that are the same price, and use that filter to instantly change all of the prices at once.

Modify Columns

The grid data is vitally useful depending on the purpose. You might need to check stock, set prices or print labels. You can create and save column sets for these purposes and many others.

Modify Columns

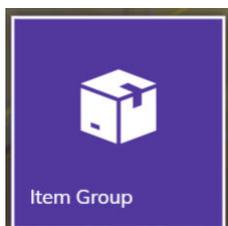
- Custom Columns
- BASIC LABELS
- INVENTORY LEVELS
- PRICE CHANGES

INVENTORY LEVELS

<input type="checkbox"/>	Product #	Description	Brand	Size	Qty On Hand	Min Invent...	Desired Inv...	Supplier	Reorder #
<input type="checkbox"/>	49000000443	COKE 20OZ BTL.	COKE	20 OZ	65.000	20	60	COCA COLA	102576
<input type="checkbox"/>	49000000450	DIET COKE 20OZ.	COKE	20 OZ	300.000	100	150	COCA COLA	102578

PRICE CHANGES

<input type="checkbox"/>	Product #	Description	Brand	Size	Current Price(\$)	Current Cost(\$)	Margin(%)	Last Time Updated
<input type="checkbox"/>	49000000443	COKE 20OZ BTL.	COKE	20 OZ	1.99	1.20	39.70	12-07-2022
<input type="checkbox"/>	49000000450	DIET COKE 20OZ.	COKE	20 OZ	1.99	1.20	39.70	12-07-2022



Item Groups

Item groups are saved criteria of items used throughout the software including promotions, mass updates, filters everywhere, and specific items to be included in reports. Item groups will save you huge amounts of time dealing with groups of items all at once. For example you can make an item group out of all cigarettes with the same Brand to be used for a quick price change. If you add additional items later that are set to that brand, they will be included automatically in the group, it's really smart..

Reporting



Item Sales Report



Analytics

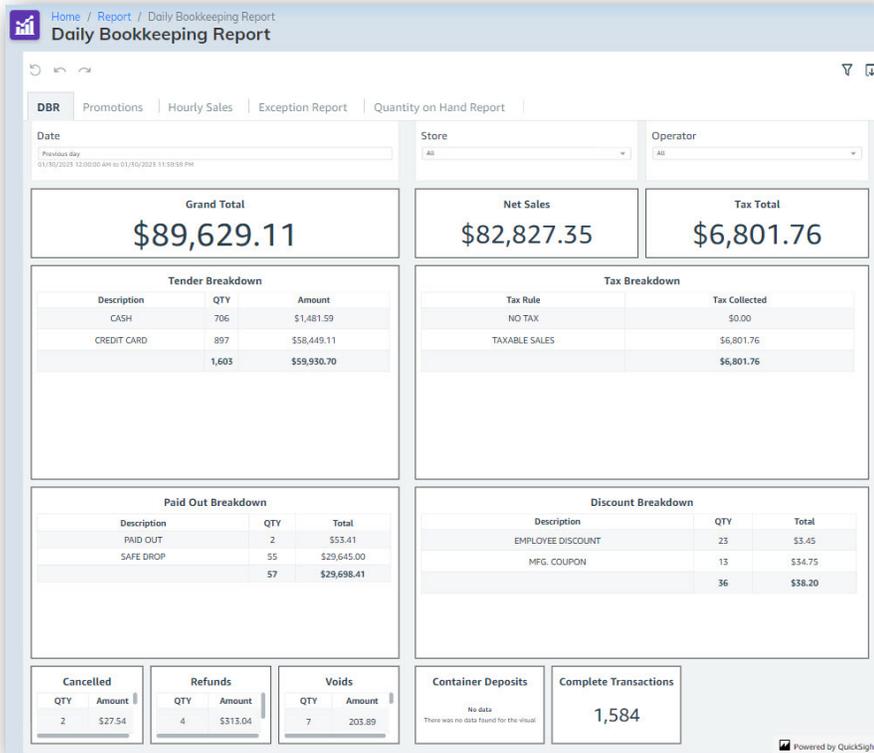


Retail Transactions
Retail Transactions

Reports Tell the Story

Reporting is fundamentally one of the most important features of inventory software. backOffice™ meets this need head-on with an extensive set of features and capabilities providing reports that are informative and incredibly usable. More than 31 years of retail software experience has led to an unparalleled level of reporting flexibility that will help your business succeed.

Daily Bookkeeping Report



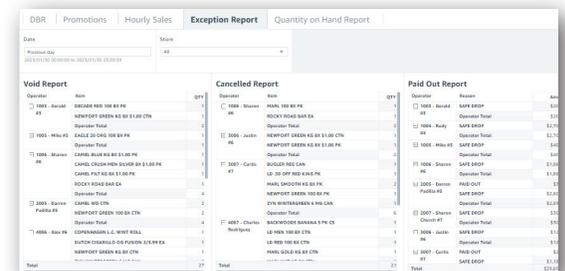
Available Report Types

Dashboard - Daily Bookkeeping, Promotions, Hourly, Exceptions, Departments, Qty on Hand

Retail Transaction Viewer - View the detail of every sale

Grid Reports - Item Sales, Session, Workstation, Operator, POS Department, Store, Tax, Tender, Time Punch

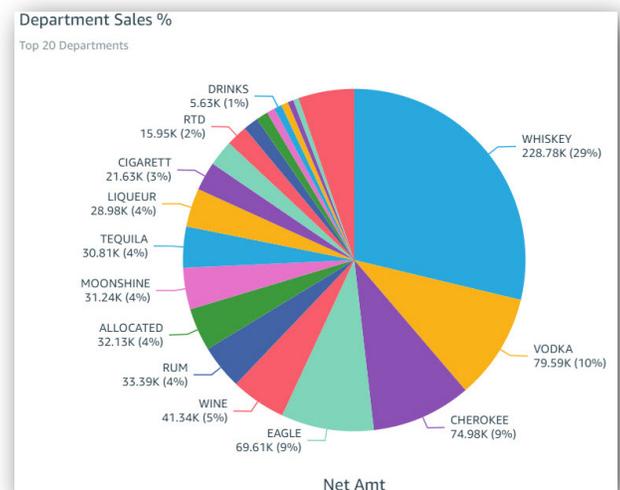
Exceptions Report



Hourly Sales Report



Department Report



Retail Transaction Viewer

Home / Report / Retail Transactions
Transaction Id : 66333
< Back

Store: Store 1
Order Id: 230130000200010091
Date: 01-30-2023 9:24 PM
Total Amount: \$167.46

Order Summary

Subtotal Amount	\$154.68
Discount	\$0.00
Tax	\$12.78
Check Out Fee	\$0.00
Container Deposit	\$0.00
Total Amount	\$167.46

Payment Information

Payment Method	Cash : 170.00
Age Overridden	Yes

Items Sold Information

PRODUCT #	Item Type	Item Name	Price	Qty	Extended Subtotal Amount	Extended Discount	Extended Net Amount	Extended Tax	Total Amount	Status
28200146502	Stock	MARL GOLD 100 BX CTN	\$77.34	1	\$77.34	\$0.00	\$77.34	\$6.39	\$83.73	Sold
28200136305	Stock	MARL 100 BX CTN	\$77.34	1	\$77.34	\$0.00	\$77.34	\$6.39	\$83.73	Sold
				2	\$154.68	\$0.00	\$154.68	\$12.78	\$167.46	

Item Sales Report

Product#	Item Name	Unit Count ↓	Transaction Count	Qty On Hand	Sales Amount
11000000020	MONTEGO RED 100 BX PK	34	21	5	\$145.52
26100805734	NEWPORT GREEN 100 BX CTN	30	2	120	\$2,623.20
11000000006	MONTEGO RED KG BX PK	11	5	6	\$47.08
28200003638	MARL 100 BX PK	10	5	6	\$76.80
28200004659	MARL GOLD 100 BX PK	9	3	10	\$70.47

Operator Report

Operator	Employee Name	Net Sales Total Amount	Payments Collected Total Amount	Total Transaction Count
6001	Isaiah G. #1	\$2,914.02	\$2,387.70	75
6003	Leighla J. #3	\$5,139.97	\$3,389.39	116
		\$8,053.99	\$5,777.09	191

Tender Report

User ID	Employee Name ↑	Tender Description	Total Tender Media Count	Total Tender Media Amount
1003	Gerald #3	CASH	15	\$108.99
1003	Gerald #3	CREDIT CARD	11	\$503.50

Inventory

Powerful Control

Strategic, efficient and accurate ordering and the careful tracking of inventory levels are vital to a retail store's success. Stocking just the right amount of high-demand, high-margin, high-turnover products while minimizing shrink due to customer and employee theft are easily accomplished with the backOffice™ Inventory Module.

Order Documents

<input type="checkbox"/>	Line#	Product #	Description	Brand	Qty On Hand	Unit	Order Qty
<input type="checkbox"/>	109	51497102951	FROZEN HEAD VODKA 750ML	FROZEN HEAD	5	Unit	12
<input type="checkbox"/>	186	80244002534	RAIN MANGO 750ML	RAIN	9	Unit	3
<input type="checkbox"/>	184	80244002541	RAIN CUCUMBER 750ML	RAIN	7	Unit	0
<input type="checkbox"/>	189	80244008116	RAIN VODKA 1.75L	RAIN	34	Unit	20
<input type="checkbox"/>	191	80244008130	RAIN VODKA 750ML	RAIN	10	Unit	12
<input type="checkbox"/>	114	80480280000	GREY GOOSE VODKA 1.75L	GREY GOOSE	68	Unit	72
<input type="checkbox"/>	117	80480280024	GREY GOOSE VODKA 750ML	GREY GOOSE	102	Unit	24
<input type="checkbox"/>	115	80480280031	GREY GOOSE VODKA 375ML	GREY GOOSE	12	Unit	12
<input type="checkbox"/>	116	80480280055	GREY GOOSE VODKA 50ML	GREY GOOSE	0	Unit	12
<input type="checkbox"/>	110	80686125105	GILBEYS VODKA 80P 1.75L	GILBEYS	7	Unit	5
<input type="checkbox"/>	111	80686125433	GILBEYS VODKA 80P PET 750ML	GILBEYS	7	Unit	5

Great features

Products may be added to the order one at a time or in groups using the multi-select feature. Delete Zero Qty will remove all items that are not being ordered while Clear Totals erases all qty ordered and cost values entered so that you can “start over.”

Real Control

backOffice™ allows items that were not received to be put on back-order. Items that were received may be posted to inventory and the back-ordered items can be received and posted later.

Automated Reordering

Stocking the optimum amount of products is vital to customer satisfaction and store profitability. Out of stocks, or not carrying popular products will chase your customers away. Overstocks tie up capital and take up shelf space.

Orders may be automatically generated using par levels, but most importantly, using sales history. The repackage feature makes ordering multi-pack items like cigarettes more accurate. The repack feature adds the on-hand and quantity sold values of packs of cigarettes to the cartons so order is calculated based on the combined total of sales and quantity on hand. No more guessing.

Reordering Items [X]

How would you like to reorder?

Reorder To Minimum

Reorder To Maximum

Reorder To Desired

Reorder To Quantity Sold

Use Desired First Then Quantity Sold

Reorder To Quantity Sold Only (ignore qty on hand)

Repackage Items

Round up at:
RoundUp Count: Examples: [1.04 = 1],[1.1 = 1],[1.5 = 2],[1.9 = 2]

When calculating values

Include On Order

Exclude Backorder

Update Sales [X]

Use a date range to calculate sales

Start Date: End Date:

Use Calculate sales based on an average over time

Days in period: # of period: mm-dd-yyyy:

Consumption based ordering

Orders can be generated comparing average or actual sales values, over any date range, to the current quantity on hand. Using sales history to order will allow you to keep stock at optimum levels to meet demand.

Real-Time Inventory

Inventory must be live in order to be accurate, period. Inventory seamlessly updates from sales at the POS, inventory documents and the Handy App. Scan an item on Handy, type in a count, and the cloud and POS will immediately be updated.

Data Where You Need It

Our item grid is a prime example of the power of the software. The modify column function allows for the addition of important fields in the item grid including Qty On Hand, On Order, and WTD, MTD, YTD Sales. Purchase decisions can be made right from here, eliminating the need for moving from screen to screen or running reports for the informaton. This is simply awesome.

Product #	Description ↑	Brand	Size	Qty On Hand	On Order	WTD	MTD	YTD
49000013856	COKE 15PK 12OZ CAN	COKE	15 PK	4	0	3	3	8
49000053418	COKE 16OZ CAN.	COKE	16 OZ	53	0	0	3	49
49000000443	COKE 20OZ BTL.	COKE	20 OZ	38	0	2	42	265
49000050103	COKE 2L	COKE	2 L	11	0	1	4	41

Frequent Physical Counts

Performing physical counts on a regular basis helps to spot instances of shrinkage and maintain ideal stock levels. The live inventory allows these counts to be made at any time during the day. Orders can be made with exacting precision.

Create New Document Page

Description*: Weekly Cycle Count

Select Business Units: RPOSIO LIQUOR STORE

Document Type: Physical Count Document

PO#:

Memo:

Auto Post:

Buttons: Create, Cancel

Add to Physical Count Document

Search: 49000050103

New Qty: 19

On Hand: 20

Adjust Qty: -1

Cost: \$ 2.47

Description: COKE 2L Brand: COKE Size: 2 L Reorder #: Current Margin/Markup: 17.39% / 21.05%

Buttons: Add, Close

Inventory Reports

The quantity on hand report summarizes totals by department and also expands to show the detail of each item in stock.

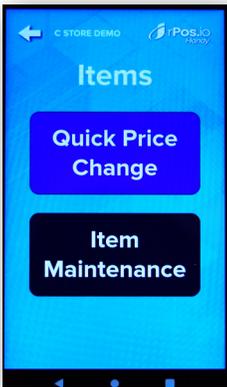
Parent Department	Department Name	Item Name	Quantity
	null		-515
	CIGARETTE CARTON DOMESTIC		27,538
	CIGARETTE CARTON IMPORT		89
	CIGARETTE PACK DOMESTIC		10,651
	CIGARETTE PACK IMPORT		111
	GROCERY NON-TAX		-1,460
	GROCERY TAXABLE		109
	NON-TOBACCO NICOTINE		
	3005 ASSORTED NTN		263
	3015 CBD VAPOR		0
	3025 BLU		362
	3045 JUUL		934
	3055 VUSE		562
	3605 Z STICK VAPOR		95
	3615 ZYN ROLL		94
	3625 ON ROLL		16
	3635 VELO ROLL		109
	3655 ZYN CAN		-11
	3665 ON CAN		-20
	3675 VELO CAN		68

Handy App

Power in your pocket

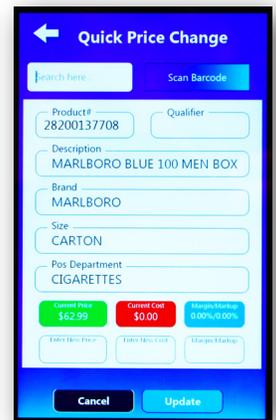
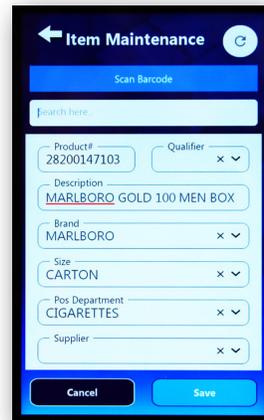
The Handy App is price book, reporting and inventory in your pocket. We designed the handy app to perform essentially the same functions as our awesome Cloud backOffice™. Price book, reporting and the inventory module is fully supported. This awesome native app is available for IOS and Android.

The app is highly engineered, automatically syncing with the cloud, providing immediate POS updates when using item maintenance. During initial login, the item file is downloaded to your device so lookups are blazingly fast. The app will continue to function if it loses network connectivity (such during use in a walk-in cooler).



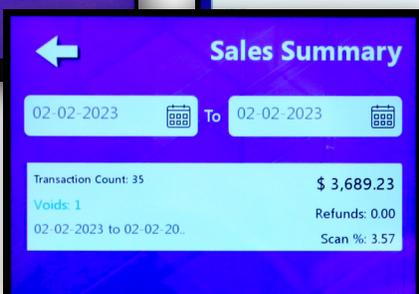
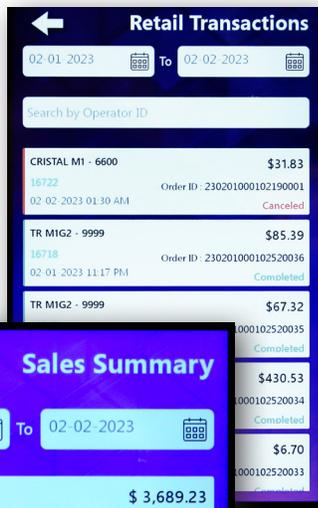
Items

The app was designed to be fast. While in the quick price mode, the cursor moves from **Scan** to the **Price** field without having to push on the screen, so prices can be changed quickly. The display shows both current and potential margin, markup and profit, so pricing mistakes can be prevented and desired profitability maintained. Products may be added and modified while running the item maintenance mode.



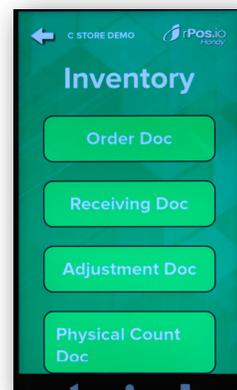
Reporting

Sales reports are available while on the go. The sales summary shows sales totals at a glance providing a glimpse into progress while you are away. The retail transaction viewer lets you see the details of every sale when you need a closer look.



Inventory

Inventory control is vital to retail success. The frequency, speed and accuracy with which you conduct cycle counts determines the success of the counts. Handy allows you to count all of the store, or small parts of it continually so shrinkage can be identified. Orders can be created or received at any time.



Our Services

Its personal...a passion for great software and meaningful relationships with our customers.

A message from Tim

*While others boast about the number of customers they have or the lowest price (even free if you use their credit card processing) I insist on **value, performance** and **personal relationships** with our valued customers. Today we still serve customers added in 1993 and have grown by word of mouth and one-on-one relationships. We are not financial engineers or a bank; we are a retail software development company creating software, sourcing hardware, and providing services to help your business succeed.*

Our Products and People Rock.



Timothy Rischbieter
Founder 1992

How We Do It.

We are really good at this, we've been doing it for 30+ years. Have no fear, it's going to be great.



Getting started, LETS ROLL.

We ship you the equipment. Thankfully everything is ready to go right out of the box. Plug the scanner, printer, customer display and cash drawer into the terminal. Don't worry, its all USB so you can't make a mistake. Next, get the POS Terminal connected to your internet. Our team will log in and get started with the setup.

We will ask you a bunch of quesitons so that we can begin working on the database and configuration files.



Build the database.

Next is getting your item and setup files built in the cloud. If you have data from a prior system, files from your distributors, a spreadsheet, or just about anything else, we can help you get those items to your cloud.

At this time other necessary setup will be done including departments, discounts, medias, receipt headers, operators, etc. When everything is ready the POS terminals will be updated. At this point you're pretty much ready to go.



Let the FUN BEGIN.

We will continue with training on the use of the POS and Cloud backOffice. Final setup will commense including price changes, building promotions, or anything else needed before going live. Once you are comfortable you will pick a day and time, and the new POS will be moved to your sales counters. At that point you'll go live.

Once the dust settles, you can begin counting your inventory with the goal of having the entire store on-line in short order.

POS Module

- **Fast** - Designed to behave like a cash register, fast and direct, eliminating extra touches for each sale.
- **Incredibly Reliable** - Our modern Electron app operates 100% without the Internet, not limping like our competition during outages. The Ubuntu Linux operating system, completely optimized by us, eliminates the nightmares caused by Windows updates and ever-changing browser versions and viruses.
- **Easy to Use** - Runs like a cash register, operators learn and quickly become experts. Customizable button areas for single-touch functions commonly used instead of layers of buttons.
- **Automatic Discounts** - Eliminate manual discounting that leads to mistakes that cost you and your customers. Two-for deals, loyalty discounts, item and subtotal discounts – we do it all for you and your customers.
- **Loyalty Features** - Provide automatic discounts that encourage loyal customers to return and buy more.
- **Real Time** - Reporting and inventory in the cloud are updated as sales happen giving you complete control.
- **Integrated Credit/Debit** - Direct integration between the Pin Pad and your credit card company. Capitalize on our partnership with Winstar, a leader in payments; together we bring you great rates, performance, and service.
- **Cash Discount** - Cash discount option can eliminate processing fees altogether.

Cloud backOffice™ Pricebook

- **Legacy Features** - Our features are derived from more than 30+ years of direct customer experience supporting liquor, tobacco, and convenience stores; we are continually building new features via direct requests and collaboration with our customers.
- **Unlimited PLU Capability** - Enterprise grade all the way.
- **Merchandising** - Name the field, put any entries in the field you wish.
- **User Defined Item Groups** - Name an item group, put any item in it you wish, use it everywhere to save time.
- **Multiple Vendors per Item** - Allows different vendors for each store on the same product.
- **Automatically Calculate Price** - Based on margin or markup.
- **Repackaging** - Will automatically reduce qty on hand of Master item as Child items are sold - great for cigarettes, beer and soda.
- **Multi-Store Pricing** - Control prices for each store or store groups independently, or copy values to all automatically.
- **User Security** - Log-on based, allows/disallows access to all parts of the software.
- **Awesome Back-End** - Lives on Amazon Web Services (AWS); powerful and reliable, period.

Cloud backOffice™ Reporting

- **Data Grids** -- Reports can be displayed in grids, providing answers immediately instead of having to wait endlessly for report generation.
- **Daily Booking Report**
- **Item Sales Reports**
- **Analytics Dashboard**
- **Barcode Label Printing**
- **Export Reports** to Excel and PDF.

Cloud backOffice™ Inventory

- **Real Time Stock Tracking** - Real-time update of sales to the Cloud allow for accurate reconciliations at any time during the day.
- **Levels Can Go Negative** and be caught up later.
- **Computer Assisted Ordering** - Order on min, max, desired, or using calculated sales values (average or periodic).
- **Receive and Transmit Orders Electronically** or with handheld unit - customizable interface for vendors.
- **Order/Receive Stock Using Handy App**
- **Back-Order and On-Order Tracking**
- **Order/Receive Products Using UPC** or vendor re-order number.

Scan Data Services

- **Altria and RJ Reynolds Scan Data Initiatives** - Service includes automated transmission of scan data reports from POS to IRI and MSA. The promotion report on the Analytics Dashboard will help you ensure proper payments.

Working With Us

- **Hand-Picked** team of dedicated, experienced professionals. We've got your back.
- **Retail POS** is our specialty; it's all we do.
- **We write** the software and directly import the hardware; it's all us!



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